WORLD INTELLECTUAL PROPERTY DAY
AGENDA

TUESDAY, APRIL 26, 2016
UNIVERSITY OF HAWAII, MAUI
KAIKE, 105CD

CHANGE IN TECHNOLOGY AND HOW IT AFFECTS INTELLECTUAL PROPERTY: DIGITAL CREATIVITY

9:00 am - 9:30 am  Registration and Breakfast

9:30 am - 9:45 am  Welcome, Introductions, and Setting Goal for the Day by Shannon Sheldon of McKeon Sheldon Mehling LLLC and Dr. Debasis Bhattacharya of University of Hawaii

9:45 am – 10:15 am  Introducing the Concept of IP and Topic by Elise Selinger of Conley Rose, P.C., Texas
Intellectual Property defined
WIPO explained
Practical Side of IP and Entrepreneurship

10:15 am – 10:30 am  Bathroom Break and Snacks

10:30 am – 11:00 am  Patents by Jeffrey Sheldon of Leech Tishman, California
General overview of patents
Demonstration of inventions
Jobs in the patent world

11:00 am – 11:30 am  Trademarks by Rebecca Filipovic of McKeon Sheldon Mehling, Maui
Relating to design and advertising

11:30 am – 12:00 pm  Copyrights by Shannon Sheldon and Jake Lowenthal
Examples of copyrights in applications
Fair Use explanation

12:00 pm – 12:10 pm  Inventor Presentation, Lucas McKeon

12:10 pm – 12:20 pm  Outline of Challenge and Group into Teams

12:20 pm – 1:00 pm  Lunch and Meet and Greet (Atrium Area)

1:00 pm – 2:30 pm  Student Collaboration

2:30 pm – 3:00 pm  Student Presentations (5 minutes per Team)

3:00 pm – 3:30 pm  Judges Deliberate on Prize Winners
Reflections, Feedback, Closure and Awards Presentation