

COOPERATIVE EDUCATION
LEVELS II AND III HOSPITALITY AND TOURISM MAJORS
ADVANCED ASSIGNMENTS
SPRING 2008

Instructions:

In addition to the Informational Interview, the following assignment is due in Week 12 of the semester for presentation to your seminar members and also for inclusion in your Career Portfolio. Your report will be reviewed by the HOST program coordinator and a member of the HOST advisory committee. It will become part of your final Career Portfolio. Submitting a rough draft for the Co-op instructor to review by Week 10 is advisable.

The complete report should be at least 3 pages double-spaced.
Please read the instructions below carefully as there are two parts to the assignment.

Read Sections 1 and 2 to understand the purpose and background of the Tourism Workforce Development Project. Also review the data from the Maui Tourism Employment Information sheet. If you are interested, a complete report on the Hawaii Tourism Strategic Plan, including the Maui County Tourism Strategic Plan for 2006-2015 is available in my office.

From Section 2: Maui Tourism Workforce Issues, select at least 1 issue and explain whether you agree with the statement or not. Propose possible actions or solutions to address the workforce issue you selected.

You are encouraged to consult with or interview at least two people from the industry for their views. Include their complete name, title, place of employment, and years in the industry as references. They may be your co-workers, your supervisor or someone from outside your company.

From Section 2: Tourism Training Needs, select at least 2 statements that may apply to you. Discuss how they apply to you. See if you can locate resources to address or remedy the training needs. You may also describe what you or your company are already doing to address the training need. Notate whatever resources you used. For example, your HR director; Hawaii Business magazine; Pacific Business News paper; an organization such as the Native Hawaiian Chamber of Commerce, Society for Human Resource Management, Hawaii Tourism Authority, or Native Hawaiian Hospitality Association.