What is Course Design?

Why is it important?

• Design instruction with a creative and systematic approach
• Plan with effectual purpose
• Understand learner behavior
• Determine and map course content
• Align content, activities and assessments to learning objectives
• Structure and facilitate course consistently
• Guide learner behavior and performance

Shape Educational Outcomes

“Careful thought and planning is essential to ensuring and maximizing student learning.”

(Merlot Pedagogy 2016)
Modern Learner

*Trends: Digital Native or Digital Immigrant?*

- “Profile of the modern learner – helpful facts and stats (infographic)” (Penfold 2016).

- “Teaching with Infographics is Essential for Visual Literacy” (Davis 2017).

- “Engaging the Modern Learner Tips for Instructional Designers,” (elearninginfographics.com 2017)
Learning Styles

**VARK Modalities**

- **V**isual – illustrate information with graphics, charts, and more
- **A**uditory – lectures, audio, student voices content and more
- **R**ead/Write – discussions, PDF files, linked resources and more
- **K**inesthetic – project-based, case studies, simulations and more

**MM** Think Multi-Modal

Designer of VARK: Neil Fleming
http://vark-learn.com/introduction-to-vark/the-vark-modalities/
Best Practices

Perpetual process, what’s next?

• Assess current state of your course
• Determine ideal state for your course
• Close the gap and make improvements in small steps
  • Add closed captioning to videos
  • Send audio clip attached to Laulima announcements
  • Add aesthetic value to your course website or presentations
  • Create Interactive learning objects
• Ask students for feedback, what’s working/what’s not working
• Network with colleagues

"Education is a social process. Education is growth. Education is, not a preparation for life; education is life itself."  
John Dewey