

International Council on Hotel, Restaurant, and Institutional Education (ICHRIE) Conference

The International Council on Hotel, Restaurant, and Institutional Education (ICHRIE) conference was an invaluable professional development opportunity. I learned about best practices in teaching hospitality operations and learned about developments/innovations/trends in the industry. In addition, an integral part of the ICHRIE conference was the opportunity to network with hospitality and tourism faculty from institutions throughout the U.S. and abroad. The following are highlights of the conference:

Best practices in teaching

I attended a teaching academy presentation themed, "Teaching Tips That Transformed My Teaching," led by Dr. Mary Roseman and Dr. Fred Mayo. Some of the information presented was a refresher for me (i.e. syllabus tips and content to cover in the first class) but the rest of the presentation included innovative teaching methodologies such as using a backwards lecture approach, flipping the classroom, developing online presentations, grading presentations in real time, and strategies to effectively end class sessions.

Additional sessions included:

- "How Improvisation Can Help You Succeed Both on Stage & Off" – I learned about improvisational skills that will help me 1) deal with unexpected events that arise in the classroom, 2) manage challenging classroom situations, and 3) effectively connect with students.
- "I'll Gladly Give You a Job..." – Highlights of this session included learning about best practices in classroom design regarding site visitations and guest speakers. I obtained copies of rubrics that include a pre and post evaluation of site visits and speakers. I will include components of these rubrics in all of my HOST classes.
- "How to Give Credit Where Credit is Due" – I learned about how other institutions on the mainland award course credit for work experience. Our HOST Program Coordinating Council is in the process of working on Prior Learning Assessments (PLAs) so I was able to learn about components other institutions require for their PLA portfolios.
- "Onsite, Online, and Onboard" – Making Hybrid Teaching Successful" – I learned tips on how to keep students engaged in a hybrid class setting through the use of various online tools. I will integrate information learned in my Hospitality Internship course (hybrid format).
- "Lodging Syllabus Exchange" – In this roundtable session, I spoke with professors from various universities and obtained a copy of their syllabi, course assignments, grading rubrics, and case studies for specific hospitality classes. I will integrate this information in my hospitality courses.
- Certified Hospitality Industry Analytics – This 8-hour workshop provided an overview of industry analytics, discussed ways to evaluate and analyze reports, and included classroom activities and exercises that can be included in HOST classes. I will use the information learned in this workshop when developing an upper division HOST revenue management class (proposed elective for students on the HOST – ABIT track). After completing the course, I am now

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prepared to take the American Hotel & Lodging Association certification exam on industry analytics.

- "Angst No More: Using Technology to Enhance Student-Centered Learning" – I learned about using different technologies such as Flipboard, PollEv, VitalSource, Instagram, etc. to enhance student learning. I will further explore these options and will integrate the use of these technologies in my classes.

Developments/innovations/trends

"Leading Innovation Through Insights: How Research Drives Design in the Hospitality Industry" – I learned about Marriott's innovations in room design based on "listening to the new generation" and focusing in on the changing nature of consumer needs. I will integrate this information in my Capstone class.

"Branding Blur" – I learned about brand proliferation and its impact on hospitality marketing. Segments of this presentation can be integrated in various degrees in HOST classes.

"Key Trends Transforming Event Management" – I learned about industry trends affecting event management and the impact of social media in this segment of the industry. This information will be included in HOST classes as we discuss trends impacting the industry.

Networking

Accreditation Commission for Programs in Hospitality Administration (ACPHA) – I was able to meet the Chair of the ACPHA commission to discuss requirements for UHMC's upcoming reaccreditation application and report.

Marketplace & conference breakout sessions – I was able to network with colleagues who teach hospitality & tourism from various universities throughout the U.S. and gain insights on their programs and courses. I also met professors from the Philippines and briefly discussed the partnerships we have with institutions there. I will follow up with my new contacts from the University of the Philippines and Lyceum of the Philippines University as we move forward in renewing and executing additional Memorandum of Agreements for study abroad/international student exchanges with institutions in the Philippines.

There were also representatives from hospitality organizations and I obtained current publications and journals that will be included as supplements in my instructional design. I also learned about hospitality simulation programs and will look to integrate this in various HOST classes starting in the Spring 2017 semester.