What is Course Design?

Best Practices

Modern Learner

Learning Styles

Course Design

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What is Course Design?

Why is it important?

- Design instruction with a creative and systematic approach
- Plan with effectual purpose
- Understand learner behavior
- Determine and map course content
- Align content, activities and assessments to learning objectives
- Structure and facilitate course consistently
- Guide learner behavior and performance

Shape Educational Outcomes

"Careful thought and planning is essential to ensuring and maximizing student learning ."
(Merlot Pedagogy 2016)

Modern Learner

Trends: Digital Native or Digital Immigrant?

- *"Profile of the modern learner – helpful facts and stats (infographic)"* (Penfold 2016).

- *"Teaching with Infographics is Essential for Visual Literacy"* (Davis 2017).

- *"Engaging the Modern Learner Tips for Instructional Designers,"* (elearninginfographics.com 2017)

https://blog.elucidat.com/modern-learner-profile-infographic/
https://piktochart.com/blog/infographics-essential-visual-literacy/
https://elearninginfographics.com/engaging-the-modern-learner-infographic/
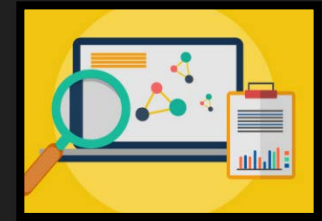
Learning Styles

VARK Modalities

- ***V**isual – illustrate information with graphics, charts, and more*

- ***A**uditory – lectures, audio, student voices content and more*

- ***R**ead/Write – discussions, PDF files, linked resources and more*

- ***K**inesthetic – project-based, case studies, simulations and more*

MM Think Multi-Modal

Best Practices

Perpetual process, what's next?

- Assess current state of your course
- Determine ideal state for your course
- Close the gap and make improvements in small steps
    - Add closed captioning to videos
    - Send audio clip attached to Laulima announcements
    - Add aesthetic value to your course website or presentations
    - Create Interactive learning objects
- Ask students for feedback, what's working/what's not working
- Network with colleagues

"Education is a social process. Education is growth. Education is, not a preparation for life; education is life itself."
John Dewey