



# LERN CONFERENCE REPORT

11/30/2017

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## LEARNING RESOURCES NETWORK (LERN) CONFERENCE ATTENDANCE IMPACT ON OUR OCET

It was particularly helpful to attend in person the following LERN conference sessions:

- Optimizing Pricing
- Key Benchmarks for Success
- Best Data to Collect & What Reports to Run
- Expanding our use of our LERN membership

We learned more in depth about recommended pricing models and key performance indicators (KPI) for noncredit programs. We can monitor these KPI in order to systematically measure our program's success by course performance & program financial performance.

We can refine our implementation of standardized pricing policies and program performance benchmarking. For this initiative, we can more effectively mine & use OCET program data from DestinyOne and Kualu. This data analysis and benchmarking activity allows us to continue developing data driven decision making processes which can then become a standard operation procedure within OCET.

I will be sharing the presentation materials with OCET colleagues and I will provide an overview of what we can implement around pricing and benchmarking at our staff meeting.

A handwritten signature in blue ink that reads 'Peggy Kelley'. The signature is written in a cursive style with a long horizontal line extending to the right.

**Peggy Kelley**

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