

Faculty & Staff Development Report
LERN Conference, Portland, Oregon
November 14-19, 2017, Dean Louie

My attendance at the 2017 LERN (*Learning Resources Network*) Conference, Portland, Oregon provided wonderful resources, information and experiences.

- *Developed an understanding of the “LERN” business models for UH Maui College’s Office of Continuing Education that connects to the UHMC Strategic Plan through keynote speakers and organizers of the LERN Conference for the PC position.*
- *Network and learn trends by attending daily breakout sessions with existing and potential education business partners to develop, improve and sustain OCET programming and Institutional Learning Outcomes.*
- *Nine-Shift theory and emerging learning and lifestyle trends that are relevant to new and incumbent workers.*
- *Sacramento CA, Obtain TIPs Certification for industry certification and training through OCET.*

As the interim Program Coordinator for Edventure’s Lifelong Enrichment program and catalog, I have been assigned to support and schedule short-term instructors in continuing education classes for Maui College, as well as develop non-credit curriculum and instruct industry contract workforce development and certification classes on behalf of OCET (Office for Continuing Education and Training) Strategic Planning.

The **LERN Conference** is specifically developed to provide a wide variety of resources to support learning institutions and schools and to increase continuing education programming, marketing and resources to constituents and clients. During the conference, I was privileged to attend several special full-day seminars related to youth programming. One of which was developing sustainable Youth Training programs for our Maui Community.

In this seminar, the LERN outline was offered to finance, organize, determine liability, list forms and outcomes as well as programming for youth-oriented camps. They shared creative ideas for both short-term (1 week) and summer length (3 month) opportunities for the purpose to provide public community resources, and expand revenue sources.

In addition, selected breakout seminars during the week provided detailed specific examples and presentations based on: Non-credit to Credit programming, Marketing Brochures, and Productivity E-resources with links provided below. This information will help us develop, consider existing and new classes as sustainable financial models with our non-credit student populations on Maui.

Nine-Shift Predictions

On the last day of the conference LERN founder Bill Draves and Julie Coates drew upon their Nine Shift predictions developed by changes from the past century of progress from the Industrial Revolution to the Age of Information.

By the year 2020 nine hours of your life will be dramatically different from what we are normally accustomed today. It happened once before, 100 years ago.

You can see it happening already: digital shopping and books, paperless offices, driverless cars, cybersecurity, online banking, airport security. These changes bring uncertainty, anxiety, stress and doubt. From this, we are alone in predicting that all of these nine shifts are occurring and will become commonplace by 2020.

- 1) Shift One. People work at home. Commuting to an office will become a rarity, a thing of the past. A significant part of the workforce will work from home or telecommute. Some are already doing this.
- 2) Shift Two. Intranets replace offices. Offices will diminish as primary work places. Intranets will replace physical offices for most businesses, companies and nonprofit organizations.
- 3) Shift Three. Networks replace pyramids. The basic organizational structure of life in the last century, the organization pyramid, goes into decline. It is replaced by a superior organizational structure, the network.
- 4) Shift Four. Trains replace cars. The automobile, the dominant mode of transportation in the last 100 years, loses its dominance and becomes a peripheral and supplemental mode of transportation. Trains and light rail becomes the dominant mode of transportation in metropolitan areas.
- 5) Shift Five. Dense districts replace suburbs. Suburbs, and suburban sprawl, come to a halt and then recede. Towns and cities are reformulated around dense Centurms composed of shops, stores and homes within walking distance of a regional transit hub. Large cities are developing into distinct living hubs, younger generations are resistant to lengthy commute time on freeways for the sake of abundant individual living space.
- 6) Shift Six. New social structures evolve. The increasing inequality in wealth between the rich and the rest of society comes to a halt. The issue of inequality of wealth in society is addressed and a variety of social reforms are implemented to restore more of a balance in income distribution. This is a shift that I have a hard time grasping.

- 7) Shift Seven. Cheating becomes collaboration. New values, work ethics and behavior of the 21st century take over. Boys are leading the change in values and behavior, just as they did 100 years ago. This is a second shift that I have difficulty believing.
- 8) Shift Eight. Half of all learning is online. The traditional classroom rapidly becomes obsolete. Half of all learning is done online, changing the nature of how we learn and how we teach.
- 9) Shift Nine. Web-based education Costly physical schools and colleges of the last century become outdated. A wider expanse of education is web-based, providing a more relevant education for youth and adult tech learners.

TIPs (Training Intervention ProcedureS)

This Trainer Certification Workshop provided a 2-day alcohol-service training for instructors, industry consultants, food & beverage management, retail liquor distributor sales, casino managers and university F&B management.

The concentrated training shared techniques for trainers to recognize and evaluate guests at three levels of intoxication and the prevention of over-serving.

UH Maui College OCET now has the ability to offer hospitality industry training for workforce development contract training as well as providing this training for individuals in our Maui Community.

Linked Resources:

- [How Non-Credit Enrollments Increase Credit Students:](https://drive.google.com/open?id=1fdpGGewuWLCpO-BTJzOCs_BWUA21kPwg)
https://drive.google.com/open?id=1fdpGGewuWLCpO-BTJzOCs_BWUA21kPwg
- [LERN Best Brochures:](https://drive.google.com/open?id=1XAVqepXZYWr_5k7yedh33OVSz-JwzCQC)
https://drive.google.com/open?id=1XAVqepXZYWr_5k7yedh33OVSz-JwzCQC
- [Lead Generation:](https://drive.google.com/open?id=1CJu447937iL3FT2mAqTCq9UR76Uo5aOO)
<https://drive.google.com/open?id=1CJu447937iL3FT2mAqTCq9UR76Uo5aOO>
- [Productivity E-Tools](https://drive.google.com/open?id=1-brpUGy52i_JEpaBvJkapAsOwdRxs0IE) *(this link is particularly interesting and useful)*
https://drive.google.com/open?id=1-brpUGy52i_JEpaBvJkapAsOwdRxs0IE
- [Measuring and Documenting Training Outcomes:](https://drive.google.com/open?id=1uFfwuNEDv3Lu3HYORxJQ3li7V9NITVrA)
<https://drive.google.com/open?id=1uFfwuNEDv3Lu3HYORxJQ3li7V9NITVrA>
- [6-Step Course Planning:](https://drive.google.com/open?id=1CAN0PUkDPyqcl9FWkzCvz-Syus0efPPj) <https://drive.google.com/open?id=1CAN0PUkDPyqcl9FWkzCvz-Syus0efPPj>
- [Nine-Shift Predictions](#)
- [TIPs Syllabus](#)

- [TIPs Trainer Card](#)