

**Faculty & Staff Development Report**  
**Cooperative Education and Internships Association (CEIA) National Conference**  
April 15 – 18, 2018 at Charleston, South Carolina

Juli Patao – Assistant Professor Cooperative Education Faculty - Final Report

The conference shared a wealth of information from best practices of coordinating internship(s), evaluation tools for students, employer’s feedback, partnerships with college campuses, high schools and other community organizations, diverse technology used at career centers, and innovative ways of how businesses, colleges and partnerships with professional groups helped to build communities and campuses.

I attended more than 26 hours of diverse workshop events hosted by colleagues across the nation and had the unique opportunity to network and share business cards with like-sized campus colleagues who have similar campus issues. As a result, I will definitely implement teaching strategies shared and best practices used for coordinating internships, or with faculty development, and building experiential learning opportunities for students.

The conference key-note speaker was **Victor Saad** – for his Master’s project he completed 12 projects in 12 months, a TedX speaker, and rated Forbes Top under 30-year olds in Education. He implemented **Learning by Design** for students to create projects and discover tools and rules

My takeaway from his speech shared tips about building a career:

- Instead of submitting a resume – prepare a proposal, demonstrate skills and your ability to solve something.
- Personal: What your interests are?
- Social: How you want to live and engage?
- Moral: Type of work?
- Lifestyle: What type of lifestyle do you want to leave?
- Practical: How much \$\$ do I have to make
- What inspires you? What frustrates you? When do you get lost in time?
- Activity: Sketch three different versions of yourself in five years? Who else is in there?

Victor went on to share diverse tips with Career Professionals:

1. Help students build a community of support of advisors, new practitioners, draft email with a time frame several months, include content bound assignments
2. Discover (inward) value, beliefs, childhood -----
3. Prepare (looking outward) personal story and how students make an impact on people ----  
----- Act ----- Share
4. Share: Stories not lists, become a story teller, think tension, what I learned, and this is where I am now. Reflection comes to life, capstone video, 3 month and year-long programs. They can show an employer really quickly, merging talents to show how skills prepared the “student” for the workplace.

**Expanding the comfort zone is the goal of learning.**

The conference shared diverse topics to engage various career professionals. Some of the topics are listed below:

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- Integrating Ethics into the Internship Curriculum
- Implications of Internships
- Post Millennials or is it Gen-Z or i-Gen?
- Soft Skills
- #Rock the Mock Interviews
- Building relations with the Better Business Bureau
- Using Strengths to hold Career Conversations
- Fixing the Empty Resume
- Expanding International Internships
- Data – the New bacon
- Role of Gender Inclusion
- Internship approval and guidelines
- Employer Case Students – difficult closed industries
- Employment Change Factors in Co-op Experiences
- Reinventing your Career Fairs
- History of Transformation
- Disney Alumni Association Leveraging Alumni
- Demystifying the Research Process
- Community Partner Engagement through local networks

Over 500 attendees participated at CEIA 2018. All of the topics shared will be useful with enhancing Cooperative Education curriculum this fall. Likewise, I look forward to sharing tips with colleagues with improving our campus career development initiatives with our students.

**Special thanks to the Professional Development Committee for allowing me this opportunity to travel to Charleston, South Carolina, it was my first visit there, it was beautiful!**

More importantly, thank you for approving my professional development request, the funds used for travel directly aligns with my area of focus at UHMC. The learning experiences gained from the conference inspires me to innovate and share these tips with campus colleagues to further develop career readiness skills with campus colleagues.

I plan to share these tips during monthly Career Counseling meetings with colleagues and host workshops from some of the topics shared.

Mahalo!