AIR Conference Benefits

Presenting a pre-conference workshop and attending the Association for Institutional Research international conference in Washington, DC has already returned a number of benefits to UHMC, and will continue to do so.

- The fact that my workshop *Eazy Breezy Data Writeups and Graphs* was chosen among the select few pre-conference AIR workshops brings honor to our college. Just 25 pre-conference sessions were picked (compared to 500+ at the conference itself); participants pay an additional charge beyond the registration fee; and a minimum of 10 signees are call for. My workshop garnered 23 participants. Evaluations were excellent; and now I feel gratified that colleagues of mine from across the continent are using, and sharing with their colleagues, the skills brought with them from what was spawned here at Maui College.
- Another contribution to UHMC is that the *Eazy Breezy Data Writeups* workshop earned the best presentation award at the Hawaii statewide PacAIR conference in 2015, bringing recognition and distinction to UHMC.
- The PacAIR award qualified the workshop to be presented at the subsequent 2015 national AIR Forum in Denver. That session drew about 100 attendees and filled the room, which reflects back positively on our college.
- *Eazy Breezy Data Writeups* had already made an important contribution to UHMC before these trips. I had presented the workshop three times to faculty and staff at UHMC, as well as at the Hawaii Strategic Institute to faculty and staff systemwide. Participants rated the presentations as outstanding, stating they gained a new and improved strategy for preparing required documents such as rehire dossiers and data reports for grants.
- In addition to presenting the pre-conference workshop at AIR this summer, I attended a number of sessions that have broadened my understanding of institutional research and given insight into national trends. Dashboards are quite trendy now. I learned avenues for synthesizing data online, for involving more colleagues into a team approach for collecting and utilizing data, and witnessed fresh new ways to infuse audience participation techniques, which I will use in upcoming workshops and projects with UHCC faculty and staff.

Respectfully submitted, Jean A. Pezzoli, PhD UH Maui College Institutional Researcher 10 Aug 2017