

Curriculum Action Request (CAR) Form
COURSE (New Course, Course Modification, Five Year Review)

Curriculum Proposal # 2015.38
(for CURCOM use only)

University of Hawai'i Maui College

1. Curriculum Action

New Course Course Modification Five Year Review

2. Proposer

Debasis Bhattacharya

3. Department

Allied Health Business & Hospitality Career & Tech Education
 English Humanities Social Science
 Science/Tech/Eng/Math

4. Course Alpha

BUS

5. Course Number

495

6. Course Title

ABIT Capstone I

7. If this is a course modification or a five year review, please check the curriculum items being modified.

1. Course Alpha 2. Course Number 3. Course Title
 4. Credits 5. Contact Hours 6. Course Description
 7. Prerequisites 8. Corequisites 9. Rec Prep
 10. Cross-list w other course 13. Grading Method 14. Repeatable for credit?
 15. SLOs 16. Course Competencies 17. Content & Timeline
 18. PLOs 19. CASLOs 21. Method of Delivery
 22. Text and Materials 23. Maximum Enrollment 29. Course Designation
 31. Catalog Modification
 Other

8. Proposed Semester

Fall 2015

9. Effective Semester (1 Year from Proposed Semester)

Fall 2016

University of Hawaii Maui College
BUS 495 - ABIT Capstone I

1. Course Alpha.

BUS

2. Course Number.

495

3. Course Title/Catalog Title.

ABIT Capstone I

4. Number of Credits.

3

5. Contact Hours/Type.

- Hour lecture (3)

6. Course Description.

Provides the skills necessary to utilize and demonstrate the tools and understanding developed during the ABIT program. Includes strategy formulation and implementation, competitive analysis, and e-commerce as models for problem solving and decision-making in an organizational setting. A comprehensive business and marketing plan is required.

7. Pre-Requisites.

BUS 320 with grade C or better, or consent.

8. Co-requisites.

None

9. Recommended Preparation.

None

10. Is this a cross-listed course?

NO

11. Reason for Proposal. Why is this course being proposed or modified? This question requires specific information as part of the explanation.

Update ABIT Capstone I to have prerequisite of Entrepreneurship or BUS 320 only. This simplifies the pathway for students and focuses on Entrepreneurship as prereq.

12. Effective Semester and Year.

Fall 2016

13. Grading Method. What grading methods may be used for this course?

- Letter grade only/No Audit (0)

14. Is this course repeatable for credit? How often can this course be counted toward a degree or certificate?

NO

15. Course Student Learning Outcomes (SLOs).

Course SLO/Competency	a. apply knowledge of essential business disciplines including accounting, economics, finance, law, management, and marketing, and use business research methods to analyze information in order to develop solid business plans and strategies, and make effective and efficient business decisions;	b. use leadership and interpersonal skills to promote business ethics, values, and integrity related to professional activities and personal relationships;	c. apply critical thinking skills to evaluate information, solve problems, and make decisions;	d. apply quantitative reasoning to enhance independent or group decision-making skills; and	e. communicate effectively with others utilizing appropriate forms of oral and written communication methods including multimedia presentations that applying information technologies and serve particular audiences and purposes.
Apply critical thinking skills to evaluate information, solve problems, and make decisions	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Demonstrate knowledge of principles of accounting, economics, finance, law, management and marketing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Demonstrate knowledge of business research, creating business plans, strategies and decisions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Demonstrate basic knowledge of information technology	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Course SLO/PSLO	Apply knowledge of essential business disciplines including accounting, economics, finance, law, management, and marketing, and use business research methods to analyze information in order to develop solid business plans and strategies, and make efficient business decisions.	Use leadership and interpersonal skills to promote business ethics, values, and integrity related to professional activities and personal relationships.	Apply knowledge of e-commerce by designing, creating, and testing appropriate e-commerce sites and development tools	Apply critical thinking skills to evaluate information, solve problems, and make decisions.	Use information retrieval and technology.	Apply quantitative reasoning to enhance independent or group decision-making skills.	Communicate effectively with other utilizing appropriate forms of oral and written communication methods including multimedia presentations that apply information technologies and serve particular audiences and purposes
Apply critical thinking skills to evaluate information, solve problems, and make decisions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Demonstrate knowledge of principles of accounting, economics, finance, law, management and marketing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Demonstrate knowledge of business research, creating business plans, strategies and decisions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Demonstrate basic knowledge of information technology	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

16. Course Competencies.

Competency
a. apply knowledge of essential business disciplines including accounting, economics, finance, law, management, and marketing, and use business research methods to analyze information in order to develop solid business plans and strategies, and make effective and efficient business decisions;
b. use leadership and interpersonal skills to promote business ethics, values, and integrity related to professional activities and personal relationships;
c. apply critical thinking skills to evaluate information, solve problems, and make decisions;
d. apply quantitative reasoning to enhance independent or group decision-making skills; and
e. communicate effectively with others utilizing appropriate forms of oral and written communication methods including multimedia presentations that applying information technologies and serve particular audiences and purposes.

17. Recommended Course Content and Timeline. The course content facilitates the course competencies. Course content may be organized by weeks, units, topics or the like.

Content
Each project team is to do one of the following: a) find an existing business with an annual turnover of \$100,000 or more with considerable upside potential, and develop a plan to grow that business to double its present size over the next 3–5 years. The business could be a stand-alone company or a business unit within a larger company; b) present a plan for new venture creation or “startup.” c) present a Project Proposal of his/her choosing which will display the skills and attributes that are the SLO’s of the program.
A. Planning should address all of the issues involved in this startup or transition, including: (3-7 weeks) 1. Opportunity recognition, evaluation, and validation; SLOs - I to IV, Competencies - (a,b,c,d,e) 2. Resources that will be required, and when; SLOs - I to IV, Competencies - (a,b,c,d,e) 3. Management structure; SLOs - I to III, Competencies - (a,b,c,d,e) 4. People, skills and competencies, and how to acquire them; SLOs - I to III, Competencies - (a,b,c,d,e) 5. Financing and how to get it; SLOs - I to III, Competencies - (a,b,c,d,e) 6. Administrative infrastructure that will be required to successfully initiate and support rapid growth; SLOs - I to III, Competencies - (a,b,c,d,e) 7. Ownership and governance issues; SLOs - I to III, Competencies - (a,b,d,e)
B. Developing should address the business tools necessary for implementing the plan: (4-7 weeks) 1. Marketing and Sales Plan; SLOs - I to III, Competencies - (a,b,c,d,e) 2. Business Plan, including Strategy, Management, Operations, Finance and Accounting; SLOs - I to III, Competencies - (a,b,c,d,e) 3. High level overview of the supporting technology
C. Evaluation - progress and feedback (spread throughout the semester). (1-4 weeks) 1. Teams report on progress; SLOs - I to IV, Competencies - (b,c,d,e) 2. Class and instructors provide insight and suggestions; SLOs - I to IV, Competencies - (b,d,e)
D. Public validation processes (1-3 weeks) Students will do at least one of the following: 1. Receive funding for the project; SLOs - I to IV, Competencies - (a,b,c,d,e) 2. Obtain governmental approval for project; SLOs - I to IV, Competencies - (a,b,c,d,e) 3. Receive approval from stakeholders for project commencement; SLOs - I to IV, Competencies - (a,b,c,d,e) 4. Begin business operations; SLOs - I to IV, Competencies - (a,b,c,d) 5. Receive public recognition; SLOs - I to IV, Competencies - (a,c,b,d,e)
E. Presentation of completed projects; SLOs - I to IV, Competencies - (a - e) (1-2 weeks) F. Write reflection paper; SLOs - I to IV, Competencies - (a - e) (0.5-1 week)

18. Program Learning Outcomes.

Program SLO
Apply knowledge of essential business disciplines including accounting, economics, finance, law, management, and marketing, and use business research methods to analyze information in order to develop solid business plans and strategies, and make efficient business decisions.
Use leadership and interpersonal skills to promote business ethics, values, and integrity related to professional activities and personal relationships.
Apply knowledge of e-commerce by designing, creating, and testing appropriate e-commerce sites and development tools
Apply critical thinking skills to evaluate information, solve problems, and make decisions.
Use information retrieval and technology.
Apply quantitative reasoning to enhance independent or group decision-making skills.
Communicate effectively with other utilizing appropriate forms of oral and written communication methods including multimedia presentations that apply information technologies and serve particular audiences and purposes

19. College-wide Academic Student Learning Outcomes (CASLOs).

<input checked="" type="checkbox"/>	Creativity - Able to express originality through a variety of forms. <input checked="" type="checkbox"/> Level 2
<input checked="" type="checkbox"/>	Critical Thinking - Apply critical thinking skills to effectively address the challenges and solve problems. <input checked="" type="checkbox"/> Level 2
<input checked="" type="checkbox"/>	Information Retrieval and Technology - Access, evaluate, and utilize information effectively, ethically, and responsibly. <input checked="" type="checkbox"/> Level 2
<input checked="" type="checkbox"/>	Oral Communication - Practice ethical and responsible oral communications appropriately to a variety of audiences and purposes. <input checked="" type="checkbox"/> Level 2
<input checked="" type="checkbox"/>	Quantitative Reasoning - Synthesize and articulate information using appropriate mathematical methods to solve problems of quantitative reasoning accurately and appropriately. <input checked="" type="checkbox"/> Level 2
<input checked="" type="checkbox"/>	Written Communication - Write effectively to convey ideas that meet the needs of specific audiences and purposes. <input checked="" type="checkbox"/> Level 2

20. Linking.

21. Method(s) of delivery appropriate for this course.

- Cable TV (0)
- Classroom/Lab (0)
- HITS/Interactive TV (0)
- Hybrid (0)
- Online (0)

22. Text and Materials, Reference Materials, and Auxiliary Materials.

E-Commerce by Laudon, latest edition

23. Maximum enrollment.

24. Particular room type requirement. Is this course restricted to particular room type?

NO

25. Special scheduling considerations. Are there special scheduling considerations for this course?

NO

26. Are special or additional resources needed for this course?

no

27. Does this course require special fees to be paid for by students?

NO

28. Does this course change the number of required credit hours in a degree or certificate?

no

29. Course designation(s) for the Liberal Arts A.A. degree and/or for the college's other associate degrees.

Degree	Program	Category
Associate in Arts:	Liberal Arts	LE - Elective
AS:		
AAS:		
BAS:	ABIT	CC - Capstone Course
Developmental/Remedial:		

30. Course designation(s) for other colleges in the UH system.

31. Indicate the year and page # of UHMC catalog referred to. For new or modified courses, please indicate the catalog pages that need to be modified and provide a sheet outlining those changes.

Catalog 2015 - 2016 page 12 - 13 and course description on page 101

32. College-wide Academic Student Learner Outcomes (CASLOs).

Standard 1 - Written Communication	
Write effectively to convey ideas that meet the needs of specific audiences and purposes.	
Outcome 1.1 - Use writing to discover and articulate ideas.	3
Outcome 1.2 - Identify and analyze the audience and purpose for any intended communication.	3
Outcome 1.3 - Choose language, style, and organization appropriate to particular purposes and audiences.	3
Outcome 1.4 - Gather information and document sources appropriately.	3
Outcome 1.5 - Express a main idea as a thesis, hypothesis, or other appropriate statement.	3
Outcome 1.6 - Develop a main idea clearly and concisely with appropriate content.	3
Outcome 1.7 - Demonstrate a mastery of the conventions of writing, including grammar, spelling, and mechanics.	2
Outcome 1.8 - Demonstrate proficiency in revision and editing.	2
Outcome 1.9 - Develop a personal voice in written communication.	2
Standard 2 - Quantitative Reasoning	
Synthesize and articulate information using appropriate mathematical methods to solve problems of quantitative reasoning accurately and appropriately.	
Outcome 2.1 - Apply numeric, graphic, and symbolic skills and other forms of quantitative reasoning accurately and appropriately.	3

Outcome 2.2 - Demonstrate mastery of mathematical concepts, skills, and applications, using technology when appropriate.	3
Outcome 2.3 - Communicate clearly and concisely the methods and results of quantitative problem solving.	3
Outcome 2.4 - Formulate and test hypotheses using numerical experimentation.	3
Outcome 2.5 - Define quantitative issues and problems, gather relevant information, analyze that information, and present results.	3
Outcome 2.6 - Assess the validity of statistical conclusions.	3
Standard 3 - Information Retrieval and Technology. Access, evaluate, and utilize information effectively, ethically, and responsibly.	
Outcome 3.1 - Use print and electronic information technology ethically and responsibly.	3
Outcome 3.2 - Demonstrate knowledge of basic vocabulary, concepts, and operations of information retrieval and technology.	3
Outcome 3.3 - Recognize, identify, and define an information need.	3
Outcome 3.4 - Access and retrieve information through print and electronic media, evaluating the accuracy and authenticity of that information.	3
Outcome 3.5 - Create, manage, organize, and communicate information through electronic media.	3
Outcome 3.6 - Recognize changing technologies and make informed choices about their appropriateness and use.	3
Standard 4 - Oral Communication Practice ethical and responsible oral communications appropriately to a variety of audiences and purposes.	
Outcome 4.1 - Identify and analyze the audience and purpose of any intended communication.	3
Outcome 4.2 - Gather, evaluate, select, and organize information for the communication.	3
Outcome 4.3 - Use language, techniques, and strategies appropriate to the audience and occasion.	3
Outcome 4.4 - Speak clearly and confidently, using the voice, volume, tone, and articulation appropriate to the audience and occasion.	3
Outcome 4.5 - Summarize, analyze, and evaluate oral communications and ask coherent questions as needed.	3
Outcome 4.6 - Use competent oral expression to initiate and sustain discussions.	3
Standard 5 - Critical Thinking Apply critical thinking skills to effectively address the challenges and solve problems.	
Outcome 5.1 - Identify and state problems, issues, arguments, and questions contained in a body of information.	3
Outcome 5.2 - Identify and analyze assumptions and underlying points of view relating to an issue or problem.	3
Outcome 5.3 - Formulate research questions that require descriptive and explanatory analyses.	3
Outcome 5.4 - Recognize and understand multiple modes of inquiry, including investigative methods based on observation and analysis.	3
Outcome 5.5 - Evaluate a problem, distinguishing between relevant and irrelevant facts, opinions, assumptions, issues, values, and biases through the use of appropriate evidence.	3
Outcome 5.6 - Apply problem-solving techniques and skills, including the rules of logic and logical sequence.	3
Outcome 5.7 - Synthesize information from various sources, drawing appropriate conclusions.	3
Outcome 5.8 - Communicate clearly and concisely the methods and results of logical reasoning.	3
Outcome 5.9 - Reflect upon and evaluate their thought processes, value system, and world views in comparison to those of others.	3
Standard 6 - Creativity Able to express originality through a variety of forms.	
Outcome 6.1: Generate responses to problems and challenges through intuition and non-linear thinking.	2
Outcome 6.2: Explore diverse approaches to solving a problem or addressing a challenge.	3
Outcome 6.3: Sustain engagement in activities without a preconceived purpose.	2
Outcome 6.4: Apply creative principles to discover and express new ideas.	3
Outcome 6.5: Demonstrate the ability to trust and follow one's instincts in the absence of external direction	3
Outcome 6.6: Build upon or adapt the ideas of others to create novel expressions or new solutions.	3

33. Additional Information