# 4. EDUCATIONAL OPPORTUNITY CENTER

## MAUI COMMUNITY COLLEGE STUDENT SERVICES – EDUCATIONAL OPPORTUNITY CENTER

#### MISSION STATEMENT:

The mission of the Educational Opportunity Center at Maui Community College is to provide comprehensive college admissions services to Maui County adults and high school students so that each student feels empowered to enter college with minimum obstacles and barriers.

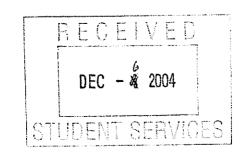
#### **FUNCTIONAL STATEMENTS:**

The EDUCATIONAL OPPORTUNITY CENTER (E.O.C.) program is authorized under Title IV of the Educational Amendments of 1972 to provide information, counseling and application assistance to adults who want to enter or continue a program of post-secondary education (ie college program).

The ultimate goal of EOC programs is to increase the number of adult participants who enroll in post-secondary education institutions, with particular emphasis on those adults\* whose parents did not obtain a college degree (ie 'first-generation college students') and who come from low income families. (By federal definition, these are families who earned less than 150% of the poverty level guideline).

The EOC project performs a host of services, including:

- 1. One-to-one counseling and application assistance.
- 2. Small group presentations:
  - Overview of EOC services to agency administrators and counselors
  - Career exploration and/or scholarship workshops to small groups of potential students on or off-campus (including state agencies)
- 3. Large public workshops for Financial Aid information and application assistance
- 4. Participation in community events, including the Hawaii Career and College Fair, the Maui County Fair and shopping mall booths.
- 5. Periodic visitations to outlying communities especially Hana and Lanai Regular outreach visits (weekly/monthly) to various locations, including:
- Local high schools
- Ka Hale A Ke Ola (Homeless Resource Center)
- Aloha House (Substance Abuse Center)
- MCCC (Maui County Correctional Center
- Maui Adult Education
- State Employment Office
- 7. As-needed outreach visits to other community and state agencies, including:
- Alu Like
- Department of Vocational Rehabilitation
- Veterans Services
- Hawaii Job Corps
- MEO Headstart
- Hui Malama Learning Center



### QUANTIFIABLE DATA

OBJECTIVES	F03	F04
1. Serve at least 1500 participants each year; at least two-thirds must be BOTH low income and first-generation college students	Total 1525 LI & FG: 1066 (70%)	Total 1512 LI & FG: 1061 (70%)
All our participants will receive educational information	100%	100%
3. a. 70% of college-ready participants shall receive college admissions and/or application assistance b. 50% of college-ready participants shall enroll in post-secondary institutions.	College-ready: 823 a. College App: 773 (94%) b. College Adm: 429 (52%)	College-ready: 809  a. College App: 762 (94%)  b. College Adm: 458 (57%)
4 75% of college-ready participants shall receive financial aid information and/or application assistance	698 (85%)	665 (82%)

#### EOC ASSESSMENTS AND MODIFICATIONS

EOC has no formal assessment process, but does hold an annual 'retreat' for reflection, assessment and future planning. This also incorporates the client evaluations of EOC services. Staff meetings for feedback and assessment are held on a weekly basis. In addition, assessment of progress towards meeting program objectives is done on a quarterly basis through ad hoc data tallies

As a result of these assessments, programmatic changes have been made on a continual basis over the years, including the following:

- Modifying the measurable objectives to a realistic practical level
   from about 50 objectives (in 1992) to the current 5, which meet all the federal requirements and cover the Prior Performance criteria
- Re-evaluating and modifying outreach sites and times to meet the changing needs of our client base
- Developing strategies to improve project services, including the transition to paperless technology in catalogs, career exploration and college and financial aid searches and applications
- Revising our client intake forms to reflect the changing Annual Performance Reports
- Increasing and upgrading our client computer stations for college, career and financial aid searches and applications
- Changes in our appointment scheduling to maximize resources and shared workload a separate appointment book for computer usage with ½ hour appointments during financial aid prime time
- Updating and developing new resources for information dissemination newsletter, flyers, brochures etc with updated financial aid and MCC program information
- Re-designing the client work area to include small-group workshop area
- Creating a work station for our Counseling Coordinator
- Revising the budget to reflect the volatile fringe benefit numbers ie cutting back on travel, student assistants, non-emergency supplies etc