

MAUI COMMUNITY COLLEGE
Lahaina Education Center

ANNUAL PROGRAM REVIEW – 2006-2007

Prepared by Lynn Britton, Coordinator
MCC Lahaina Education Center

Introduction

Mission:

Maui Community College is a learning-centered institution that provides affordable, high quality credit and non-credit educational opportunities to a diverse community of lifelong learners.

Vision:

We envision a world-class college that meets current and emerging Maui County education and training needs through innovative, high quality programs offered in stimulating learning environments. The College mission, goals, and actions will be guided by the Native Hawaiian reverence for the ahupua`a, a practice of sustaining and sharing diverse but finite resources for the benefit of all.

Mission and Vision of the Lahaina Education Center:

Maui Community College Lahaina Education Center, known as “MCC Lahaina,” is the outreach center for Maui Community College in West Maui. MCC Lahaina provides affordable, high quality credit and non-credit education to the diverse West Maui community. These opportunities for higher education have historically been unavailable to a majority of the population due to full employment or the transportation challenges that isolate West Maui from the rest of the island.

MCC Lahaina will strive to meet current and emerging education and training needs for West Maui through innovative, high-quality programs. The Center will be guided by the Native Hawaiian reverence for the ahupua`a, a practice of sustaining and sharing diverse but finite resources for the benefit of all.

Program:

MCC Lahaina opened in 2006 in a small four-room former schoolhouse equipped with state-of-the-art technology. Unduplicated enrollment in MCC Lahaina credit classes has more than tripled in the first year, from 18 enrollments in Fall 2006 to 77 unduplicated enrollments in Fall 2007. This is due to the addition of HITS and Internet classes to the Fall 2007 schedule, and the growing awareness of the college’s presence in West Maui.

MCC Lahaina is located in an affordable housing complex within walking distance of a majority of the affordable housing offerings in Lahaina, the main population center for West Maui and Lahainaluna High School, the town’s public high school. The center is centrally located in the bustling historical town of Lahaina, once the Royal Capitol of the Hawaiian Kingdom. Lahaina’s rich “western” cultural history dates back to the early 1800’s arrival of whalers and Hawai`i’s first missionaries. Lahaina has undergone many changes in the 20th century, including the addition of sugar plantations in the early 1900’s on approximately 15,000 acres of raw land, and the development of Hawai`i’s first “resort” at Ka’anapali in the 1960’s. West Maui’s population mix includes approximately 19,000 residents, a fluctuating number of educated and affluent part-time

owners of homes and condominiums, and an average daily census of more than 20,000 visitors. With the demise of sugar and subsequent residential development of the former agricultural lands into small farms, a new breed of homeowner/farmer is coming on to the scene. Residential developments for employee housing and Native Hawaiian families are also being built.

West Maui's major population centers of Lahaina, Ka'anapali, Napili and Kapalua are 20 to 30 miles away from Central Maui and Kahului, the home of Maui Community College's main campus. West Maui is linked to Central Maui by a two-lane coastal road along the slopes of the West Maui Mountains. The road is often plagued with traffic accidents and occasional natural disasters such as fires and tropical storms that can create road blockage for anywhere from one to 24 hours. With increased population on the island in general and West Maui specifically, the delays have exacerbated a traditional sense of isolation and separation West Mauians have long held from the rest of the island. With their own MCC campus, Lahaina residents are becoming aware of the opportunities for higher paying jobs and advancement, personal development and contributions to society that can be theirs through higher education.

Part I. Quantitative Indicators for Program Review

DEMAND

1. Number of Majors Undeclared Majors

Fall 2006	NA
Spring 2007	2 (1 LBRT 1 BTEC)
Fall 2007	14

2. Student program majors in all program classes

43	LBRT - Liberal Arts
2	DRAF - Drafting
1	HOPE - Hospitality & Tourism
6	BUSC - Business Careers
3	ACC - Accounting
1	DENT – Dental Assisting program
2	SPEA - Early Admit students
2	BTEC- Business Technology
2	Ag – Agriculture
1	PRCN- Pre-Nursing
1	HOST- Hospitality
1	FSER- Food Service
1	Fashion Technology
2	ECET- Electronic & Computer Engineering Technology

3. Students non-program majors in all program classes

9	UNCL
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4. Students all program classes

68 Declared majors
9 Undeclared majors
77 students (15 program classes)

5. FTE program enrollment

	Total Enrollment	Unduplicated Enrollment
Fall 2006	20	18
Spring 2007	32	38
Fall 2007*	<u>109</u>	<u>77</u>
Grand Total:	161	133

*as of 10/22/2007

6. Number of classes taught

	On-Site	HITS	Internet
Fall 2006	2	0	0
Spring 2007	6	0	0
Fall 2007	7	14	9

7. Determination of program's health based on demand
The growth in enrollment at MCC Lahaina over the last year shows the demand for higher education in West Maui. The MCC Mission Statement focuses on serving "a diverse community of lifelong learners." This is highly applicable to MCC Lahaina. A majority of our students are working adults who would find it difficult to attend classes in Kahului, or have the financial resources to attend college any other way.

EFFICIENCY

8. Average class size

5 to 12 students in a live lecture class

9. Class fill rate

20 maximum students in a live lecture class

10. FTE of BOR appointed program faculty

All MCC Lahaina on-site instructors are lecturers.

11. Program budget allocation

UH General funds are allocated for staffing for a full time coordinator and .75 assistant; \$1,000 is allocated for supplies.

RDP: 4 MOA's provide funds for supplies and equipment through December 2007.

12. Number of classes that enroll fewer than ten students

	On-site	HITS	Internet
Fall 2006	0	NA	NA
Spring 2007	4	NA	NA
Fall 2007	6	14	9

13. Determination of program's health based on efficiency
Since MCC Lahaina is a new outreach center, it is important to build community trust. If at all possible, once a class is scheduled, it should be held. For this reason, we have asked MCC's faculty coordinator to retain classes with low enrollment. It is expected that enrollment and class size will increase over time.

EFFECTIVENESS

14. Persistence of majors fall to spring

Semester	Major	Part-Time	Full Time
Fall 06 to Spring 07	BTEC		X
Spring 07 to Fall 07	6 students returned to MCC Lahaina		
	HOPE	X	
	HSER	X	
	LBRT		X
	LBRT		X
	UNCL	X	
	UNCL		X

15. Number of degrees and certificates earned (annual)

So far, no degrees or certificates have been earned at MCC Lahaina.

16. Determination of program's health based on effectiveness
Enrollment at MCC Lahaina has grown from 18 to over 100 in one year. Students have expressed their pleasure with having the college in Lahaina and a desire to take additional classes here depending on what classes are offered.

Part II. Analysis of the Program

Strengths

The Lahaina Education Center allows MCC to meet many of its major goals and objectives as stated in the 2003-2010 Strategic Plan:

Goal 1: Embrace a culture of excellence and performance as the hallmarks of effective student learning and success.

Objective 1: Achieve a shared institutional culture that makes student learning and success the responsibility of all.

Action Strategies

- Provide instructional methods, technologies, materials, facilities, and academic support services that accommodate students of varied learning styles, backgrounds, interests, and abilities:

MCC Lahaina has provided Compass testing to 77 Lahainaluna High School students and Lahaina residents since Fall 2006 (see placement test scores attached). A math lab has been offered for Math 22, 23 and 25 courses. Registration in math lab has tripled from Spring 2007 to Fall 2007.

- Provide students with access to a seamless UH system with full articulation between all campuses:

The majority of MCC Lahaina students are enrolled in MCC's Liberal Arts Program. Many students plan to complete lower levels courses here at home before transferring to higher level courses at MCC and other UH campuses or beyond.

- Use technology to enhance student learning and the quality and efficiency of student service functions:

RDP funds were used to create a computer lab at MCC Lahaina. Student usage of the computer lab has risen to a cumulative total of 181 as of September 30, 2007.

- Expand student support, including counseling and academic support services, at Hana, Molokai, and Lanai Education Centers:

Weekly admissions advising sessions are offered for eight weeks prior to the start of each semester. An academic counselor visits the center to meet with students before each semester.

- Address the need for remedial and developmental programs: (See references to comprehensive math development study.) 2005-07 biennium budget includes request for \$141,468 to strengthen the remedial and developmental English and math programs under workforce development.

Math lab for Math 22, 23 and 25 and English 22 classes were offered in Fall 2007.

- Provide full student support services, including advising, tutoring, counseling, and library services, that increase student retention and success in a learning-centered environment:

MCC Lahaina offers Compass testing and proctoring services and computer lab hours. A library will be created with the donation of \$20,000 from a private family foundation.

Goal 2: Engage in intellectual and educational activities that enable the county of Maui and the state of Hawaii to flourish.

Objective 1: Support the county and state economy, workforce development, and improved access to lifetime education for all by building partnerships within the UH system and with other public and private educational, governmental, and business institutions.

Action Strategies:

- Foster and maintain a working partnership with the Department of Education that focuses on public education (P-20), teacher education, Hawaiian language and culture education, student preparation, and lifelong learning:

MCC Lahaina is committed to developing its partnership with Lahainaluna High School (LHS). LHS CTE coordinators and counselors have requested that MCC Lahaina offer nursing, business, automotive, and multi-media programs that would be of interest to Lahainaluna students and support career pathway programs offered at the high school. A link between the high school Academy of Hospitality & Tourism program to MCC's Hospitality (HOST) program and UH Manoa's Travel Industry Management (TIM) program has been encouraged from a TIM graduate.

- Expand training and workforce development programs:

MCC Lahaina has offered non-credit VITEC classes in West Maui since Fall 2006.

Considerable effort has been invested in surveying the community to determine interest for non-credit classes. As of September 30, 2007, cumulative enrollment in non-credit classes totaled 183. MCC Lahaina's Advisory Committee created the concept of an "earn and learn" program for high school students. This is currently being pursued by Maui County's Workforce Investment Board. A variety of training and workforce development programs including health, building maintenance, and culinary have been requested from employers. Current efforts are underway to create ongoing MCC nursing programs at the center in partnership with the West Maui Improvement Foundation.

- Include liberal arts education as the foundation for an educated community and a competent workforce:

Forty-three of MCC Lahaina's 77 Fall 2007 enrollments are in the Liberal Arts program.

- Maximize opportunities for students to enroll and transfer among campuses in order to achieve their educational objectives in a timely manner:

As the entryway to college, MCC Lahaina understands its role as the first experience a student will have with higher education. Our role is to make that initial exposure as comfortable and rewarding as possible for our students. This will motivate them to pursue further higher education goals.

- Maintain affordable, open door access to the College for Hawai'i residents:

MCC Lahaina is within walking distance of the majority of affordable housing units in Lahaina and public transportation bus routes.

- Cooperate, as appropriate, with other higher education institutions to provide high quality educational services to the county and to the state through such programs as the University of Hawai'i Center, Maui:

MCC Lahaina hosts the University of Hawaii Manoa Neighbor Island Masters in Business Administration (NIMBA) program for two Lahaina residents via polycom. We are assisting UH Manoa in promoting the next NIMBA cohort for Fall 2008. Other UH Center distance education classes are being promoted to the community.

- Support the collaboration of credit/non-credit offerings through coordination of resources and other strategies:

There is an interest on the part of industry for career ladder certificate programs for credit and non-credit training for maintenance and culinary workers in the visitor industry. MCC Lahaina's location in West Maui makes it an ideal location for this effort.

- Facilitate dialogue and discussion with business and community partners to better serve workforce needs:

The Lahaina Education Center opened its doors in Fall 2006. Credit and non-credit classes have been offered with increasing enrollment. An advisory committee of business, education and community leaders was established to help guide the Center to meet the needs of the West Maui community. (See addendum for Advisory Committee listing.)

- Determine the need for emerging specializations in the workplace; create partnerships between college and community representatives to address new program initiatives:

Industry representatives have expressed an interest in working with MCC Lahaina to create partnerships to meet their current and future needs. MCC Lahaina provided Barnes & Noble management a location to hold numerous job fairs to support its search for 70 employees for its new Lahaina "super store." MauiToday.tv has initiated discussions regarding the development of a multi-media program at the Lahaina center.

- Partner with the community to identify educational and training needs and to determine how the College can best meet those needs:

With its outreach efforts and active advisory committee, MCC Lahaina is working with the community to identify needs and determine how the college can meet those needs.

Objective 2: Provide access for students, faculty, and staff to a first-class information technology infrastructure, support, and services that sustain and enhance instruction, applied research, and administrative services.

Action Strategies

- Maintain and continuously fund basic technology infrastructure, training, and support to improve the efficiency and effectiveness of the entire college community:

RDP's support of the MCC Lahaina Education Center has enabled the college to create an up-to-date computer lab and distance education technology for the west side.

- Mainstream institutional response to distance learning and ensure that all professional development and support for technology enhanced teaching, learning, and student services are integrated to benefit campus-based instruction as well as distance learning:

MCC Lahaina currently offers MCC-originated programs via HITS distance education technology. The success of this initial offering of HITS classes to Lahaina prepares the way for additional offerings in the future. The addition of a second HITS classroom would allow UH Center to bring its distance education bachelors and masters programs to Lahaina.

- Acquire needed equipment to meet the on-going technological needs of the college campuses on the three islands:

RDP funds supported development of MCC Lahaina computer lab and distance education technology.

Goal 3: Transform the profile of the College, positioning it as one of the world's foremost multicultural centers for island and indigenous studies.

Objective 1: Establish Maui Community College as a preferred educational and training destination for local, national, and international students.

Action Strategies

- Identify and capitalize on strategic markets for profit-generating programs, e.g. short-term training:

Interest and need have been expressed for a multi-media lab, classes, and internship programs on the west side. The visitor industry has expressed its desire that various certificate and workplace training programs be offered on the west side.

- Encourage interaction between international students and students from local ethnic groups:

MCC Lahaina hosted Spanish exchange programs sponsored by MCC's language program in Spring 2007 and will host again in Spring 2008.

- Continue support for the study of diverse cultures and languages to support Hawai'i students who wish to explore their cultural roots:

Spanish and Hawaiian language classes are currently being offered. Japanese and ESL classes have been requested for the west side.

- Support the ongoing development of facilities and infrastructure at Hana and on Moloka'i and Lana'i (and Lahaina):

With a potential population base of over 20,000 residents within the next five years, development of facilities and infrastructure for MCC Lahaina will be ongoing. With a majority of Maui hotels and restaurants located in West Maui, plans could include development of a satellite culinary center in Lahaina. With thousands of acres of former agricultural land available in West Maui, and the need for new residents to farm their agriculturally-zoned lands, opportunities abound for MCC to bring its agriculture programs to Lahaina. With the strong interest in bringing MCC's nursing program to the west side, investment will be made in supplies and equipment to support the program.

- Provide academic support services to promote student retention and academic success: **Over 50% of MCC Lahaina students are 18-19 years old and possibly entering college for the first time. MCC Lahaina provides students with computer lab and other student services to promote student retention and academic success. Ongoing counseling services in Lahaina would provide that extra level of support many students need. A library will be created with funds donated by a family foundation. Many potential nursing students could be non-native English speakers. Assistance with English will assist them in meeting pre-requisites for the nursing program.**

Objective 2: Strengthen the crucial role that the College performs for the indigenous people and general population of Maui County by actively preserving and perpetuating Hawaiian culture, language, and values.

Action Strategies

- Promote the use of the Hawaiian language at all MCC campuses, as appropriate and consistent with the Hawai'i State Constitution:

Credit and non-credit Hawaiian language classes are currently being offered at MCC Lahaina. Non-credit classes in Hawaiian culture and history are well attended. Visitor industry personnel and new part-time residents have a strong interest in Hawaiian culture and history. Our goal is to offer the Certificate in Hawaiian Studies here in Lahaina as well as offer classes in related subjects and build a Hawaiian "hale."

- Increase funding and provide for the study, development, and research of the Hawaiian language, culture, and history at all MCC campuses, as consistent with the Hawai'i State Constitution:

Our goal with the development of the MCC Lahaina library is to focus on Hawaiian language and culture. Tie-in can be made with the library at Lahainaluna High School and the cultural resources of the Lahaina Restoration Foundation.

- Encourage Native Hawaiians to practice their language, culture, and traditions at all MCC campuses:

Long range plans for MCC Lahaina include the building of a Hawaiian "hale" and garden where classes in Hawaiian culture and ethno botany could be offered outside.

Goal 4: Recognize and invest in human resources as the key to success and provide an inspiring work environment.

Objective 2: Create positive, healthful, resource-efficient, and sustainable physical environments on the campuses of the College.

Action Strategies

- Maintain and improve campus structures and landscaping to ensure the safety of people who use them and to provide an attractive and nurturing learning and working environment:

MCC Operations and Maintenance has invested a considerable amount of time in the development and upkeep of the new Lahaina Education Center.

- Pursue the timely progress of facilities development and establish capital improvement priorities in accordance with the academic priorities of the University system:

MCC's investment in the Lahaina Education Center has been publicly acknowledged and overwhelmingly and positively received by the West Maui community and its leaders.

- Partner with the communities surrounding the campuses and education centers, adding vitality to both campus and community:

MCC Lahaina is located in an affordable housing complex adjacent to additional affordable housing complexes supported by the Harry and Jeannette Weinberg Trust. Partnership opportunities with the Trust will be explored to promote MCC Lahaina as a viable option for the future for residents and families.

Goal 5: Acquire, allocate, and manage the resources needed to achieve success and exercise responsible stewardship over University assets.

Objective 1: Build an effective public and private constituency whose support provides revenue for the achievement and implementation of Strategic Plan goals.

Action Strategies

- Develop and implement campus sustainability plans for the careful stewardship of natural and man-made resources, the saving of revenue, and the enhancement of the campus experience; serve as a model for the county and state:

MCC Lahaina is an older building that was renovated for MCC classes using student and community assistance. It can serve as a “lab” for classes in sustainable technology, carpentry, building maintenance, landscaping, and irrigation.

- Pursue fundraising strategies in support of college priorities:

With cash donations received to support the recent MCC Lahaina opening, we created a MCC Lahaina UH Foundation account. A partnership has been established with the West Maui Improvement Foundation to support its efforts to build a hospital in West Maui. Trained nurses, nurse aids and various personnel will be needed. Future goals include developing partnerships with the West Maui business community and organizations. Funding support is also being sought for sponsorship of summer math and technology camps and other summer classes to benefit Lahaina youth.

- Examine and modify current policies and practices that serve as barriers to student enrollment and retention:

Knowing the challenges many students and prospective students face with math, MCC Lahaina has offered math labs in Math 22, 23 and 25. Starting next semester, Math 22 and 23 lecture classes will be offered at the center. A future goal will be to offer Math 25 for high school students that may need math in order to graduate from high school. We are also exploring ways to support the credit recovery effort at Lahainaluna High School.

- Develop programs that respond to emerging markets and delivery systems that are responsive to current and prospective students:

Based on input from Lahainaluna High School seniors, we will pursue efforts to create a multi-media lab and internship programs at MCC Lahaina. A community survey has been extensively distributed to gauge interest from the community. Interest has been expressed for Hawaiian culture and language, computer and marine option programs.

- Evaluate the appropriateness, adequacy, and effectiveness of student services and use the results of the evaluation as a basis for improvement:

A student satisfaction survey was distributed in Fall 2007. Marks were high in most categories, from comfort of facilities to friendliness and helpfulness of staff. (See survey highlights below and addendum for complete survey results and additional comments.)

Highlights, MCC Lahaina Student Satisfaction Survey Fall 2007

(5 = Excellent 4 = Very Good 3 = Good 2 = Fair 1 = Poor 0 = N/A)

1. MCC Lahaina provides a comfortable environment where I can learn.

Excellent = 16

Very Good = 4

5. The MCC Lahaina staff was helpful and friendly.

Excellent = 26

Very Good = 3

11. Overall, I am satisfied with my experience at MCC Lahaina.

Excellent = 23

Very Good = 4

12. I would attend classes and use MCC Lahaina services again.

Excellent = 23

Very Good = 5

Good = 2

- Develop marketing, recruitment, and customer service strategies that are responsive to public demands and promote the College as a learning-centered institution:

Efforts are ongoing to create a partnership between MCC Lahaina and Lahainaluna High School. The center coordinator writes a monthly column in The Lahaina News, the weekly community newspaper for the west side, and also submits various news features on classes. Coordinator networks with community organizations and hosts community meetings, building recognition for MCC Lahaina's educational offerings. MCC Lahaina hosts an annual community open house. Tours are also provided for specific groups such as SHRM (Society of Human Resource Managers) and Lahainaluna High School counselors. MCC Lahaina has also hosted Barnes and Noble job fairs.

- Implement retention strategies that encourage continuous enrollment and promote academic success:

MCC Lahaina places high priority on student retention and continuous enrollment. Efforts are underway to develop specific programs that can be offered totally on the west side through a combination of on-site, HITS, Internet, and cable classes. The admissions adviser holds weekly counseling hours for eight weeks prior to the start of each semester. An academic counselor meets with interested students each semester.

Objective 2: Allocate and manage resources to achieve continuing improvement in organization, people, and processes.

Action Strategies

- Encourage risk-taking, reward innovation, and invest in change to reduce costs and paperwork and generate revenue:

Creation of a library at MCC Lahaina will be funded through a donation from a private family foundation. Other grants will be sought to support summer programs for youth and the creation of a multi-media lab.

- Monitor and improve college functions and provide public accountability:

MCC Lahaina is fortunate to have an active and supportive community advisory committee of business and community leaders. Members have provided valuable input and networking opportunities that have assisted us in building enrollment this past year.

- Leverage resources to attract government and private sector funding:
MCC Lahaina facilitated a partnership between MCC's nursing program and the West Maui Improvement Foundation to support its efforts to build a hospital in West Maui. Trained nurses, nurse aids and various personnel will be needed. Funding for supplies and equipment and possibly scholarships will be offered through the partnership.
- Improve both human resource and financial support for college marketing efforts:
MCC Lahaina will continue to network with various community organizations on the west side, including the West Maui Taxpayers Assn. and West Maui Improvement Foundation, LahainaTown Action Committee, and Lahaina Bypass Now.
- Promote low cost access to learning through responsible management of fiscal resources such as tuition and fee revenues, student financial aid, and scholarships:
Efforts are being made to develop and promote scholarships for MCC Lahaina. Current discussion with West Maui Improvement Foundation includes the possibility of offering scholarships for those students interested in pursuing nursing careers. The chairman of Lahainaluna High School's Scholarship Committee is an active member of the MCC Lahaina Advisory Committee.

Weaknesses

- **Staffing: Legislative funds supported staffing for MCC Lahaina for a full-time coordinator and part-time (.75) assistant. This is insufficient to support the center's operation 12 hours a day Monday through Thursday and 8 hours on Friday. When non-credit classes are offered on Saturdays, staff must work overtime.**
- **More and better data on enrollment is needed in order for the center to know and develop its student base and to assist in the retention of students.**
- **A part-time clerical person is needed to keep files in order and assist with purchasing.**
- **MCC Lahaina has offered non-credit VITEC classes since Fall 2006. Prior to Fall 2007, cumulative enrollment in 15 VITEC non-credit classes totaled 161. An additional 59 classes were cancelled due to low enrollment. Weekly newspaper advertising similar to that promoting VITEC's Kahului program is needed in Lahaina. Some of the classes requested by the community have yet to be offered, including health, arts, dance, and building maintenance, among others.**
- **The development of MCC Lahaina has been made possible through over \$500,000 in support from RDP and U.S. Dept. of Labor funds. The funding support ends in 2007. After that time, the center will rely on MCC general funds for its operation. MCC Lahaina will then be competing for those funds with other MCC programs and the other education centers. Although MCC Lahaina has been forgiven rent for 2006 and 2007, it is possible that monthly rent will be assessed beginning January, 2008.**
- **Faculty resources and non-credit trainers on the west side are limited. Some MCC lecturers are unwilling or unable to travel to Lahaina to teach classes.**
- **MCC Lahaina is 2800 square feet. This limits the number of classes that can be offered. Priority needs to be given to the current student population and their needs.**

An additional HITS classroom will enable us to offer both MCC and UH Center classes. All other education centers have two HITS classrooms.

- **It is possible that we may lose students if we are not able to offer the classes they need.**
- **An immediate need is to create an MCC Lahaina website and an e-newsletter to be mailed to all interested Lahaina residents who have asked to receive updates on Lahaina classes. Assistance is needed to create the technology or funds to contract with a national company specializing in electronic mailings (Constant Contact).**
- **Soundproofing is needed between the major classroom and the adjacent conference room. Soundproof curtains and sound-reducing ceiling and flooring tiles or carpet are needed to create more efficient space.**
- **Currently, PWC has an annual cleaning contract that provides for weekly cleaning services. With the high traffic we have experienced this semester, more frequent cleaning is needed.**
- **Additional accommodation needs to be made to create a quiet place for students to study and socialize. This can be accomplished by creating an outdoor place for students to socialize and study. Outside furniture will be needed.**

Significant program actions

MCC Lahaina has just completed its first year. Significant program actions include the following:

- **Completion of the center and offering of a wide range of credit and non-credit classes**
- **Creation of an advisory committee comprised of business and community leaders**
- **Hosting a community open house for over 115 community members and MCC faculty**
- **Establishment of a UH Foundation account**
- **Receipt of \$20,000 from a private foundation to create a library at the center**
- **Ongoing publicity in The Lahaina News, West Maui's weekly community newspaper**

Determination of program's overall health

In the "2012 Vision" strategic planning sessions held at MCC in January 2007 for faculty and staff, a five year goal was set for MCC Lahaina of 94 total head count and 43 FTE. At the start of the Fall 2007 semester, we had exceeded that five year goal. In the last year, unduplicated enrollment at MCC Lahaina increased from 18 to 77 credit students per semester. Although an outreach site, MCC Lahaina serves a community of 19,000+ residents and an unknown number of part time residents and visitors. As MCC Lahaina continues to expand its services to West Maui, enrollment is expected to climb proportionately each year.

Part III Action Plan

At its meeting October 25th, the MCC Lahaina Advisory Committee agreed on the following priorities for 2008:

Lahainaluna High School:

- **Work with Lahainaluna High School faculty and staff to promote MCC Lahaina as a viable option for Lahainaluna graduates interested in pursuing a college degree**
- **Support LHS Career Pathway Programs, specifically**

- A. **Nursing:** Pursue partnership with West Maui Improvement Foundation's efforts to build a hospital in West Maui
- B. **Academy of Hospitality & Tourism:** develop links to MCC's HOST and UH Manoa TIM programs
- C. **Technology:** Create a multi-media lab and internship programs with possible partners: MauiToday.tv; Paradise Television; MauiTV News
- D. **Business:** Participate in the Maui County WIB's Business/Education partnership

Pursue Comprehensive Programs

- **Health**
- **Hawaiian Studies**
- **Marine Option/boats**
- **Credit and non-credit hotel and visitor industry training, and certifications**

Sustainability:

- **UH Foundation:** Seek funding support from Maui Hotel Industry Charity Walk, and West Maui philanthropists
- **Pursue the partnership between MCC Lahaina, MCC's nursing program, and the West Maui Improvement Foundation in its efforts to build a West Maui Hospital**

Develop self-sustaining summer youth programs

- **Promotion:** create website and e-newsletter for networking with community
- **Promote Hawaiian studies programs at MCC Lahaina: develop lecture series**

Part IV Resource implications (physical, human, financial)

Physical:

Furniture and outside area for students	\$ 3,109
HITS 2 = MCC portion: \$20,000+ construction; UH support unknown	22,000
Hawaiian Hale (materials only)	6,000
Hawaiian Indigenous Plant Garden (estimate only)	<u>1,000</u>
Total	\$32,109

Human:

MCC Lahaina Assistant (Julie) to 40 hours (from 30 hours/week)	\$10,000
Student Assistant/Part-time Assistant	5,000
Part-time Clerk	11,000
Part-time Janitor/laborer/gardener	<u>12,000</u>
Total	\$38,000

Financial:

Physical	\$32,109
Human	<u>38,000</u>
Total	\$70,109

ADDENDUM
Lahaina Education Center
ANNUAL PROGRAM REVIEW – 2006-2007

MCC Lahaina Advisory Committee Members - 2007

Business:

Karee Carlucci, Communications Manager, Maui Land & Pine, P.O. Box 187, Kahului

Jamie DeBrunner, Corporate Director of Sales and Michael Moore, Co-Owner;
Old Lahaina Luau, 1287 Front Street, Lahaina

Lisa Gibson, Co-owner, Warren & Annabelle's, 900 Front St., Lahaina

Jerry Kunitomo, Owner, BJ's Chicago Pizzeria, 730 Front St., Lahaina

Leimamo Lind, President, Maui Hotel & Lodging Assn., 1727-B Wili Pa Loop, Wailuku

Jurg Munch, Owner, David Paul's Lahaina Grill, 127 Lahainaluna Rd., Lahaina

Community:

Randi Arebaugh, Manager, Front St. Apts., 2001 Kenai Place, Lahaina

Keoki Freeland, President, Lahaina Restoration Foundation, 120 Dickenson St., Lahaina

Kevin Kimizuka, Director, State Dept. of Labor Workforce Dev., 2064 Wells St., Wailuku

Joe Pluta, President, West Maui Improvement Foundation, P.O. Box 12278, Lahaina

Education:

Richard and Pat Endsley, Coordinators, Lahaina Tutoring Project, 193 Malanai St., Lahaina

Andrew Kutsunai, Retired teacher, Chair, Lahainaluna Foundation, 1581 Aa St., Lahaina

Mike Nakano, Principal, Lahainaluna High School, 980 Lahainaluna Rd., Lahaina

MCC Administration:

Clyde Sakamoto, Chancellor

Suzette Robinson, Vice Chancellor for Academic Affairs

Pat Adams, Interim Assistant Dean of Instruction

Lori Govaars, Director, Office of Continuing Education and Training

Katie McMillan, MCC Marketing & Community Relations Director

Lynn Britton, Coordinator, MCC Lahaina

COMPASS Placement Testing @ MCC Lahaina:2006 - 2007

<u>Math Placement</u>	<u>%</u>	<u># Tested</u>
Basic Math	50%	27
Math 22 or 50	27%	15
Math 23	5%	3
Math 25	0%	0
Math 27,100, 107, 111 or 115	7%	4
Math 100,107, 111 or 115	0%	0
Math 135	5%	3
Math 140 or 203	4%	2
Math 205	<u>2%</u>	<u>1</u>
Grand Total:	100%	55

Reading Placement

Basic English	20%	14
English 21	40%	30
English 102	<u>40%</u>	<u>30</u>
Grand Total:	100%	74

Writing Placement

Basic English	23%	17
English 19	18%	13
English 22	32%	24
English 100	<u>27%</u>	<u>20</u>
Grand Total:	100%	74

Results of MCC Lahaina Student Satisfaction Survey Fall 2007

(5 = Excellent 4 = Very Good 3 = Good 2 = Fair 1 = Poor 0 = N/A)

1. MCC Lahaina provides a comfortable environment where I can learn.

Excellent = 16 Very Good = 4

2. MCC Lahaina hours of operation were convenient for me.

Excellent = 16 Very Good = 4 Good = 1

3. The computer equipment in MCC Lahaina was useful.

Excellent = 16 Very Good = 4

4. Computer programs I needed were available.

Excellent = 17 Very Good = 4

5. The MCC Lahaina staff was helpful and friendly.

Excellent = 26 Very Good = 3

6. MCC Lahaina provides an appropriate environment in which to study.

Excellent = 18 Very Good = 7

7. COMPASS placement testing services were satisfactory.
Excellent = 12 Very Good = 6
8. Distance Learning and make-up testing services were satisfactory.
Excellent = 12 Very Good = 6
9. I found The Learning Center's website and On Line Writing Lab helpful and informative.
Excellent = 17 Very Good = 1
10. I have benefited from counseling and academic services offered at MCC Lahaina.
Excellent = 11 Very Good = 4
11. Overall, I am satisfied with my experience at MCC Lahaina.
Excellent = 23 Very Good = 4
12. I would attend classes and use MCC Lahaina services again.
Excellent = 23 Very Good = 5 Good = 2
13. I plan on taking more classes here next semester.
Excellent = 16 Very Good = 4 Good = 1

Additional Comments, MCC Lahaina Student Services Survey Fall 2007

What do you like about MCC Lahaina?

It's on the side of the island I live on, less traveling
It is very convenient to not have to drive to Kahului for school.
It's very close to my home, I've been wanting something in Lahaina for years. Mahalo!
It exists!
Convenient, clean, professional atmosphere
The convenience it's so close to home & work
I like that it is convenient and close to my home (6)
I think MCC Lahaina is excellent and I love that it is in Lahaina
Convenient location/great classes/nice and helpful staff
Offer more classes
It's got AC
Closer to home
The environment and the awesome help from the staffs.

How could MCC Lahaina improve its services?

Not really sure
Offering more classes
Nothing to improve - it's great
Offer more classes if possible
More classrooms/a study room
Need water fountain or soda machine
Julie is a very big help! Also, the computer lab
Offer more classes!
Soda/water machines, maybe snack machines
More classes
Open on weekends

It's all good
Don't need to
More Classes!!!
Open on Sunday
Need water Fountain or Cooler or soda machine
I Think MCC Lahaina is excellent and I love that it is in Lahaina
More classes on this side
Thanks for keep the WMEC going! I have talked to many people who would like an Ocean/
Naturalist type of programs offered at the Lahaina campus. It would be great if Lahaina were open
on Sunday 2 hours anytime. Photography courses, powerpoint research how to's. Sundays would
be good for Video stream Ed. Modules that we need to view or web-ct time.

Comments you might have about MCC Lahaina?

"Thank you again for thinking of Lahaina and all the funding and money that was put into this building."

"I am thrilled that MCC has provided this resource for west side residents."

"With this campus, I just hope we can get more programs that I can attend. I have 2 days in the real class/week, 2 days in the same class in Lahaina and the learning experience is just as great in both sites!"

"MCC Lahaina is a great place to learn. I have noticed that afternoon classes on Mondays and Wednesday start at the same time, and there is limited space for the studying and doing homework. I think there should be a designated space or room for study and doing homework. This space should have access to computers. Other than that, some benches outside would be wonderful. These benches could be under the trees and shade."