

**MAUI COMMUNITY COLLEGE
STUDENT AFFAIRS – EDUCATIONAL OPPORTUNITY CENTER
2007-2008 PROGRAM REVIEW**

MISSION STATEMENT

The mission of the Educational Opportunity Center at Maui Community College is to provide comprehensive college admissions services to Maui County adults and high school students so that each student feels empowered to enter college with minimum obstacles and barriers.

FUNCTIONAL STATEMENT

The EDUCATIONAL OPPORTUNITY CENTER (E.O.C.) program is authorized under Title IV of the Educational Amendments of 1972 to provide information, counseling and application assistance to adults who want to enter or continue a program of post-secondary education (ie college program).

The ultimate goal of EOC programs is to increase the number of adult participants who enroll in post-secondary education institutions, with particular emphasis on those whose parents did not obtain a college degree (ie `first-generation college students') and who come from low income families. (By federal definition, these are families who earned less than 150% of the poverty level guideline).

The EOC project performs a host of services, including:

1. One-to-one counseling and application assistance.
2. Small group presentations:
 - Overview of EOC services to agency administrators and counselors
 - Career exploration and/or scholarship workshops to small groups of potential students on or off-campus (including state agencies)
3. Large public workshops for Financial Aid information and application assistance
4. Participation in community events, including local educational fairs.
5. Periodic visitations to outlying communities - especially Hana and Lanai
6. Regular outreach visits (weekly/monthly/as needed) to various locations, including:
 - Local high schools
 - Ka Hale A Ke Ola (Homeless Resource Center)
 - Maui Adult Education
 - Alu Like
 - Department of Vocational Rehabilitation
 - Veterans Services
 - Hawaii Job Corps
 - MEO Headstart
 - Hui Malama Learning Center
 - Aloha House (Substance Abuse Center)
 - MCCC (Maui County Correctional Center)

- State Employment Office

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SUMMATIVE DATA**

Table 1

Institutional Goals	OBJECTIVES	FY07	FY08
Access	PROCESS OBJECTIVE Provide college access services to at least 1500 Maui County adults and/or high school senior-age potential college students. At least two-thirds (66.7%) will meet federal low income and first-generation student status.	1588 participants were served. 67%(1065/1588)) were both low-income and first-generation.	1512 participants were served. 69% (1036/1512) Were both low-income and first-generation.
	MANDATORY OBJECTIVES A. 60% of participants who are not currently enrolled in continuing education and do not have a HS diploma, will enroll in continuing ed.	N/A New mandatory objective started with first year of new grant (FY08)	60% (9/15) enrolled in a continuing education program
	B. 70%* of HS seniors or grads or equivalent will apply for financial aid for college	83% (897/1092) applied for financial aid for college	82% (929/1130) applied for financial aid for college
	C. 80%* of HS seniors or grads or equivalent will apply for college	75%* (815/1092) applied for college	81% (907/1130) applied for college
	D. 60% of HS seniors or grads or equivalent will enroll in college	59%** (648/1092) enrolled in college	60% (680/1130) enrolled in college

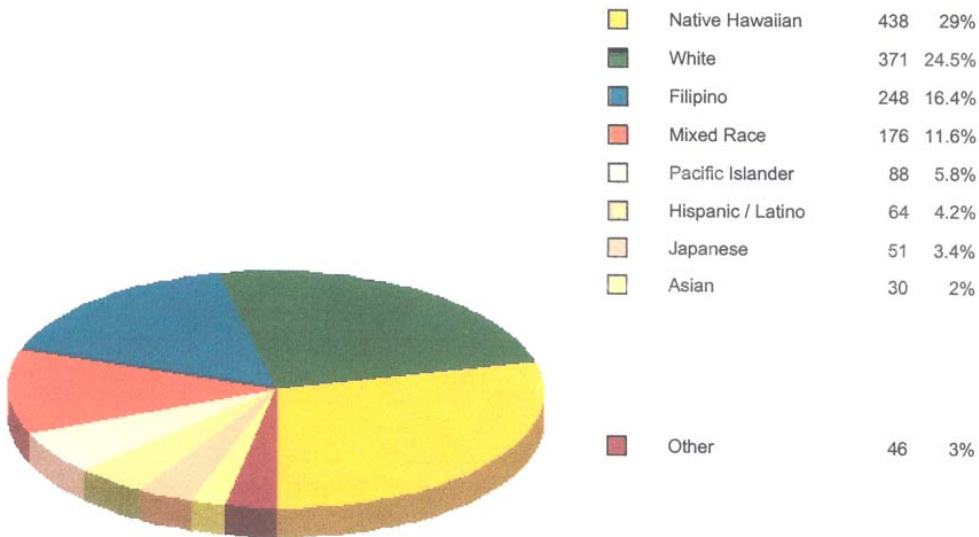
- * B & C percentages reversed in previous grant (ending '07)
- ** Objective **D** 55% in previous grant

**Table 2 - FORMATIVE
EDUCATIONAL OPORTUNITY CENTER - STUDENT LEARNING OUTCOMES**

Student Learning Outcomes (SLO) And/Or Program Goals	Examples of Achievement Indicators within each SLO	Mapping SLO to Activity or Course	Assessment Tool(s) & Methods of Utilization	Analyzing Results As Relates to Objectives	Plan & Implementation
INTELLECTUAL GROWTH INDEPENDENCE & SELF-RELIANCE CAREER CHOICES EDUCATIONAL GOALS ACCESS COLLEGE EDUCATION	<ul style="list-style-type: none"> ■ graduates from high school ■ explores careers ■ sets educational goal ■ applies for college ■ applies for financial aid ■ enrolls in college 	Participant Educational Plan Educational Advising Financial Aid Application Assistance Tutoring	Tools - Intake Form, Career Kokua, MCC catalog, FAFSA application, National Student Clearinghouse Database, Methods - Interview participant, introduce Career Kokua software program for career exploration, Discuss educational options, Assist with Personal Statement	100% of participants have PEP in file	Use PEP to ensure that all participants have mapped out educational path, and know which steps are necessary to follow through At end of project year, check enrollment status of all "college-ready" participants

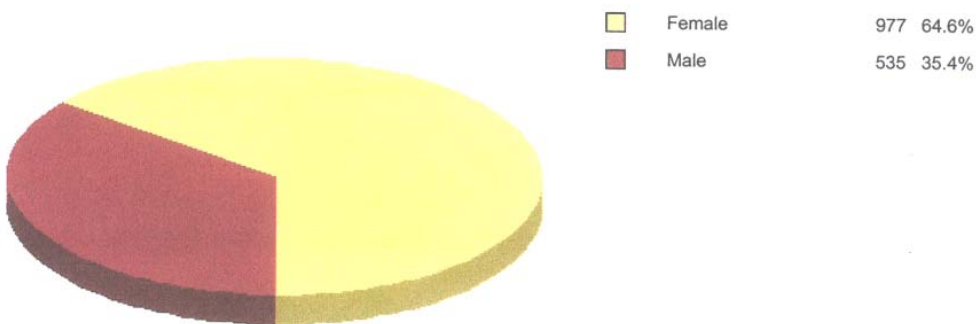
NON - TRADITIONAL T-GIVING PIES

Ethnicity

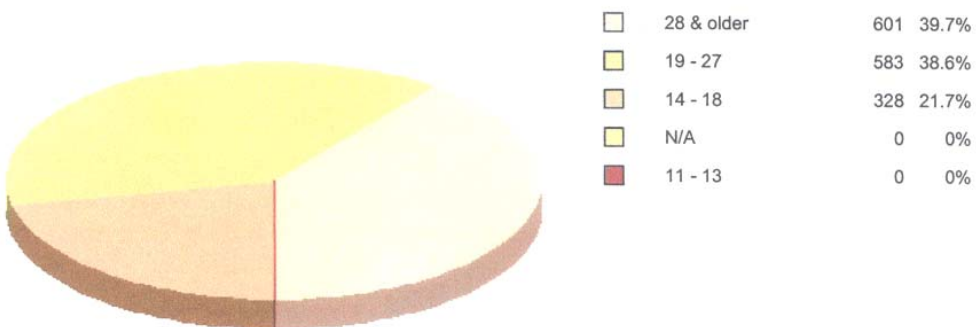


All Data...

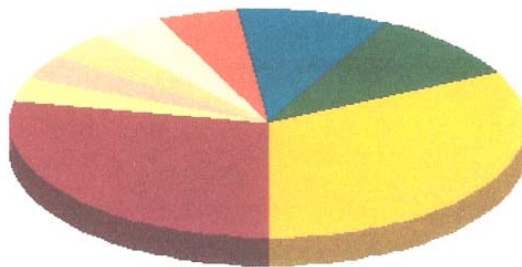
Gender



Age



Referred By



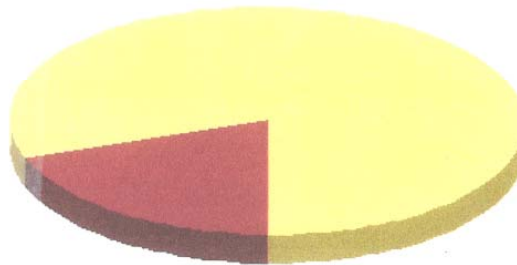
Friend / Relative	491	32.5%
Academic Counseling	148	9.8%
Walk-in	146	9.7%
A & R / Counseling	75	5%
FAO	67	4.4%
King Kekaulike HS	58	3.8%
Maui HS	57	3.8%
Molokai HS	47	3.1%
Other	423	28%

All Data...

A & R / Counseling	75
Academic Counseling	148
Aloha House	3
Alu Like	2
Automotive	3
BEST	3
Baldwin HS	33
Class / Presentation	5
DHS	1
DOE - Adult Ed	16
DVR	10
EOC / WS	14
FAO	67
Flyer / Brochure	33
Friend / Relative	491
Halau A'o	4
Hana HS	8
Hawaii Job Corp	4
Ho'okahua	3
Hui Malama	2
Internet	11
KHAO	44
Kamehameha HS	10
King Kekaulike HS	58
Kuina	1
Lahainaluna HS	45
Lanai HS	13
Liko A'e	3
MCC Program	21
MCC Website	11
MEO / Headstart	2
Malama Na Keiki	5
Maui Drug Court	7
Maui HS	57
Molokai HS	47
Mu'o A'e	1
N/A	6
Newspaper	16
Nursing	7
Radio	19
SSSP	6
Saints	1
Seabury HS	12
St Anthony HS	11
Student Services	12
UH - Outreach	8
VOC Rehab	1
Veterans Services	1
Walk-in	146
Women Helping Women	2
Workforce Dev	3

First Gen. Collegian

Yes	1,220	80.7%
No	292	19.3%



Low-Income Status

Yes	1,204	79.6%
No	308	20.4%

