

MCC Student Life Office Program Goals

Program Goals		Strategies and Assessment	Institutional Goals	Resource Needed 0708	Amount Requested
Goal 1: Engagement/Retention Develop and coordinate campus programs including new student orientation and programs that provide opportunities for student learning and recreation. Critical Success Factors: <ul style="list-style-type: none">• Campus clubs increase by 25% in '07 academic year - 2 clubs• Participation in NSO (New Student Orientation) increases; 750 new students participate in NSO.• Coordinate 2 events per week for students.	Strategies and Status: <ol style="list-style-type: none">1. Work with Dawn Freels to strengthen NSO. Status: 100% success.2. Possibly mandate NSO Starting Fall 2008; after Student Life Coordinator partners with KCC, LCC and other campuses to research feasibility and resources needed. Status: 100%. Mandatory orientation for all incoming maui high school graduates. Coordinator is leading efforts to of this team to develop program.3. Banner outside of MCC to market NSO. Status: 100% success4. Develop, market, and utilize NSO website http://maui.hawaii.edu/orientation/ Status: 100% success5. Student help will call 500 plus students to invite to NSO. Status: 100% success. 500 student called.6. Create incentive for students to attend NSO with 75.00 gift certificates to MCC bookstore. Status: 100% success7. Coordinate 2 events per week Status: 100% success8. Utilize renovated student center Status: Currently making plans for SP07		Retention	Level Funding.	15,000
				ASMCC 5,000	Level funding
				Student Services \$5,000	
				Chancellor \$5,000	
				Student Life Support Staff to assist in implementation of events, managing student center;	Full time clerical position and Full time APT position.
				3 support staff total	
				Orientation: Funds needed to be determined.	
				Staff for student life department	

<p>Goal 2: Technology: Utilize available technology to recruit and inform students about the Student Life Department events and programs.</p> <p>Critical Success Factors:</p> <ul style="list-style-type: none"> • E-mail advertising will be used to publicize happenings of the Student Life Department; • Create MCC calendar of events on UH portal. • Create websites for events and support clubs in creating site to market events. 	<p><i>Strategies:</i></p> <ul style="list-style-type: none"> • Design web-site working with MCC web-master student leaders; • Market all events and services electronically. • Promote site on all marketing materials, include student handbook. <p><i>Status:</i> 100%. ASMCC website developed with blog options. Web calendar developed and utilized.</p>	Retention	(Above: having G-funded student assistants will allow Student Life Counselor to be more effective in program development)	
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The ultimate goal of the Student Life Departments is to provide students with opportunities to engage, grow, and develop skills outside of the classroom. Strategies related to our Program Goals (providing programs for co-curricular life; conducting orientation; identifying students who are potential leaders) are aimed at educating and providing awareness of opportunities for students to get involved in campus life, ultimately enhancing our Student Learning Outcomes, Leadership Development, Meaningful Interpersonal Relationships and Effective Communication. (See MCC Student Life Student Learning Outcomes).