Earn a degree in Applied Business & Information Technology (ABIT). This Bachelor of Applied Science (BAS) program offers a unique hybrid degree that emphasizes business, entrepreneurship and technology skills.

With this degree in hand, many students start their own businesses, work in today's highest-paying industries, or continue on to graduate school. The degree can be completed in four years (8 full-time semesters).

What is Your Passion?
If your passion lies in any of the following, the ABIT program is for you!

- Entrepreneurship
- Digital Marketing and E-commerce
- Data Science and Analytics
- Project Management
- Web Programming
- Cybersecurity

ABIT graduates go on to pursue a variety of careers in the tech industry or as entrepreneurs. Many graduates continue their higher education and go on to obtain a Master's degree in Business or Education.

Upper Division Transfer Program
Complete your Bachelor of Applied Science degree in 3 years or less, with 60 credits!

- Build your technology and entrepreneurial skills.
- All courses are offered via distance education.
- Participate in an internship to work with your future employer.
- Complete a Capstone project that is a portfolio of your skills.

Learn more at: maui.hawaii.edu/abit