

# BUSINESS

## Applied Business & Information Technology



## Ready to jumpstart a business, build new skills, or advance your career?

Earn a degree in Applied Business & Information Technology (ABIT). This Bachelor of Applied Science (BAS) program offers a unique hybrid degree that emphasizes business, entrepreneurship and technology skills.

With this degree in hand, many students start their own businesses, work in today's highest-paying industries, or continue on to graduate school. The degree can be completed in four years (8 full-time semesters).



UNIVERSITY of HAWAII®

**MAUI COLLEGE**

For more info visit:

**[maui.hawaii.edu/abit](http://maui.hawaii.edu/abit)**

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(808) 984-3619

## What is Your Passion?

If your passion lies in any of the following, the ABIT program is for you!

- Entrepreneurship
- Digital Marketing and E-commerce
- Data Science and Analytics
- Project Management
- Web Programming
- Cybersecurity

ABIT graduates go on to pursue a variety of careers in the tech industry or as entrepreneurs. Many graduates continue their higher education and go on to obtain a Master's degree in Business or Education.

## Upper Division Transfer Program

Complete your Bachelor of Applied Science degree in 3 years or less, with 60 credits!

Build your technology and entrepreneurial skills.

All courses are offered via distance education.

Participate in an internship to work with your future employer.

Complete a Capstone project that is a portfolio of your skills.

Learn more at:  
**[maui.hawaii.edu/abit](http://maui.hawaii.edu/abit)**